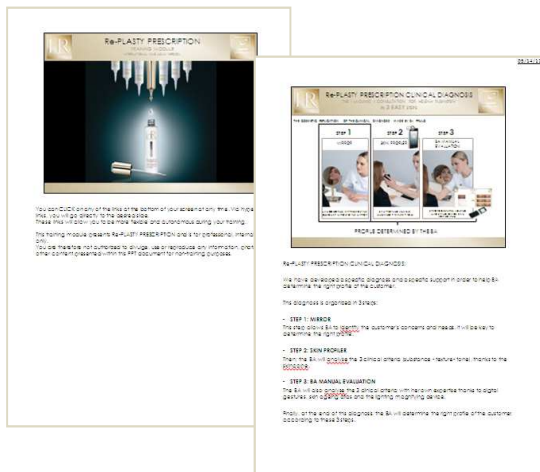




Re-PLASTY PRESCRIPTION

RETAIL EDUCATION TOOLS

FOR BAS' KNOWLEDGE & TRAINING



TRAINING MODULE:

(Slide show + comments pages)
concept, active ingredients, texture, sales
scenario, customer experience **with specific
focus on the diagnosis.**



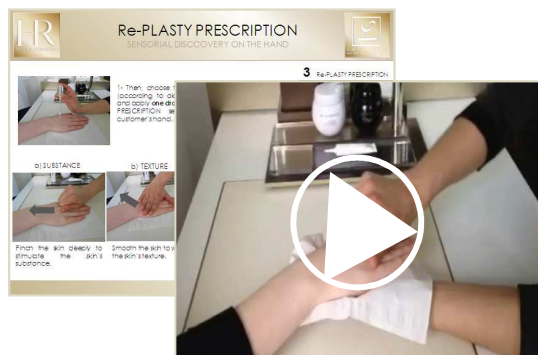
LAUNCH SHEETS:

essential points to know &
remember.



CUSTOMER EXPERIENCE AT A GLANCE VIDEO FOR TRAINERS & BAS':

clinical diagnosis, coffret preparation, link selling,
samples, etc.



HAND MODELING:

substance/ texture/ tone
(PPT + VIDEO)



MADE-TO-MEASURE 30' TREATMENT:

substance/ texture/ tone
Performed by BAS' on POS.



MADE-TO-MEASURE 60' TREATMENT:

substance/ texture/ tone
Performed by Beautician in cabin.



"Re-PLASTY PRESCRIPTION EXPERT" DIPLOMA

Re-PLASTY PRESCRIPTION

RETAIL EDUCATION TOOLS FOR BAS' CONSULTATIONS

NEW
DIAGNOSIS
TOOL



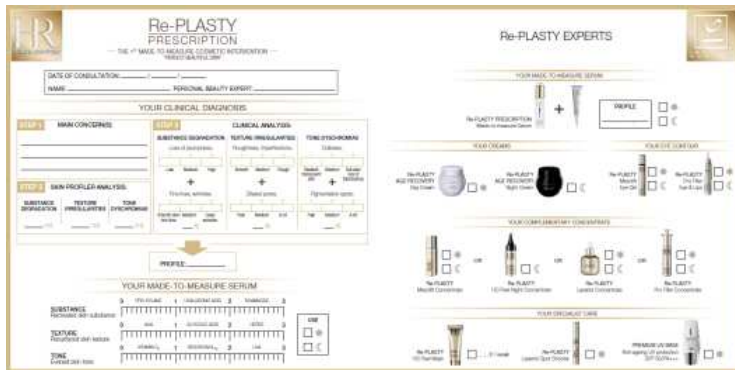
SKIN PROFILER:

to help BAS' to analyze the customer's skin and determine the right clinical profile of the customer
→ Specific training module to come.



SKIN AGEING BA ATLAS & LIGHTING MAGNIFYING DEVICE:

(International & Asian versions)
To help BAS' to realize the Re-PLASTY PRESCRIPTION clinical diagnosis.



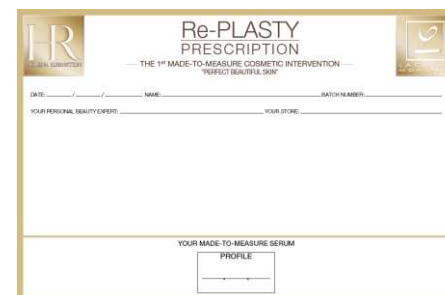
SPECIFIC DIAGNOSIS SUPPORT:

Re-PLASTY PRESCRIPTION diagnosis support for BAS', made-to-measure serum part, complementary Re-PLASTY products.



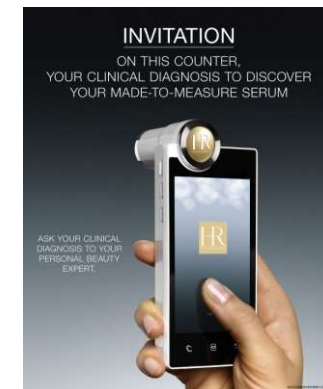
6 PROFILE CARDS:

to help BAS' to talk about active ingredients/ texture of each dose → Could be integrated on Ipad thanks to the pdf version.



"THANK YOU CARD":

to be personalized by the BAS' at the end of the consultation.



Re-PLASTY PRESCRIPTION DIAGNOSIS INVITATION VISUAL:

for POS plv & display.

